

# Marina Carlisle

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## Education

**University of Georgia, Grady College of Journalism and Mass Communication**

Athens, GA

**Major:** Public Relations      **Minor:** Spanish

Expected Graduation Date: May 2015

**Current GPA:** 3.91; Honors Program Participant; Graduated Summa cum laude

## Incomparable Life Experiences

**UGA HEROs Executive Board: Director of Events**

January 2012 - May 2013 | Athens, GA

- Oversaw, delegated and coordinated more than 15 events through the year
- Raised more than \$300,000 for children affected by HIV/ AIDS in Georgia

**India Ministry**

May 2012 - June 2012 | Delhi, Agra and Kolkata, India

- Cared for, fed and assisted in physical therapy for disabled and orphaned children
- Worked with young girls and women who were victims of sex trafficking

**University of Georgia Admissions: Orientation Leader (one of 12 chosen campus wide)** November 2012- January 2014 | Athens, GA

- Oriented approximately 5,500 incoming students helping them to navigate campus, working 60 hours a week in the summer
- Developed creative skits, songs and presentations to engage parents and students with UGA life
- Sustained ongoing relationships with my core students offering encouragement and support throughout the year

## Employment, Internships and Client Experience

**Mutual of Omaha's Aha Moment Tour Assistant Producer and Spokesperson**

April 2015- August 2015 | 20 city tour of the US

- Served as the PR/media representative during all local print, radio and television interviews
- Acted as the face of the tour, assistant content producer and social media manager

**See Spark Go: Public Relations and Social Media Intern**

August 2014- December 2014 | Athens, GA

- Crafted monthly social media strategy for a variety of clients and gathered news industry highlights biweekly
- Compiled media lists and social media analytics to assist in branding and promotion for clients

**Alumni Association: Regional Programs Intern**

January 2014 – May 2014 | Athens, GA

- Represented the University of Georgia in coordinating events and communicating with alumni around the world
- Wrote and edited monthly newsletters, event planning documents and alumni chapter updates

**PRSSA Creative Consultants: State Botanical Gardens and Give Back(Packing), Clients**

August 2012-May 2013 | Athens, GA

- Organized promotional events for the State Botanical Gardens and increased awareness through social media
- Designing and implementing a public relations campaign to increase participation in Give Back(Packing) programs

**Discover Abroad, Study Abroad Program: Marketing Assistant**

September 2012- November 2012 | Athens, GA

- Organized and coordinated promotional events to increase participation in study abroad programs
- Marketed and advertised programs to Southeast Asia, Antarctica and Australia around campus

**Ivey Real Estate Services: Assistant to the Manager of Investor Relations and Communication**

May 2012-August 2012 | Cumming, GA

- Cultivated relationships with national and international investors
- Assisted in providing investment property tours to investors

## Service and Leadership

**Regnum Christi Mission Corps: Year Long Full Time Ministry**

July 2010-May 2011 | Rye, New York

- Led Leadership and Training Program for middle school and high school girls
- Led an after school care program for underprivileged children
- Organized and coordinated missions giving food and clothes to the people who are homeless in New York City

**Alpha Chi Omega Sorority, Project Safe: Team Member**

August 2012- May 2014 | Athens, GA

- Actively participate in fundraising for "Project Safe," AXO's national philanthropy to fight domestic violence

## Awards

- Honors International Scholars Program- received \$4,000 to study abroad in the Dominican Republic in Summer 2014
- Georgia's HOPE Scholarship and Zell Miller Scholarship
- Blue Key Honor Society